

APhA EXHIBITOR PROSPECTUS



APhA2026 MAKE CONNECTIONS THAT COUNT

APhA attendees proactively search the exposition for these PRODUCTS and SERVICES to help them in their practice:

PRODUCTS

23% Biotechnology Pharmaceuticals

21% Generic Pharmaceuticals

15% Home Health Care Products

30% Injectable Drug Delivery Products

30% Name-Brand Pharmaceuticals

5% Nuclear Pharmaceuticals

42% Over-the-Counter Medications

45% Vitamin/Nutritional Supplements

11% Other*

SERVICES

27% Automated Dispensing Systems

46% Computer Systems/Software

16% Employers/Employment Agencies

19% Marketing/Consulting Services

18% Packaging Equipment/Systems

26% Pharmacy Management Services

42% Publications

50% Technology/Automation

30% Web-based Pharmacy Solutions

14% Wholesale Distributors

1% Other*

BENEFITS OF EXHIBITING:

- 10+ hours of exhibit time to educate pharmacists about the value of using your company's products and services.
- Four (4) complimentary full conference registrations per 10' x 10' booth that will give you access to the exhibit hall, sessions, programs and networking events.
- A free listing on the official APhA2026 mobile app!
 At our most recent APhA Annual Meeting & Exposition,
 98% of the attendees downloaded the app.
- Each exhibitor will be recognized on the APhA2026 website, mobile app, and onsite signage.

WHO ATTENDS

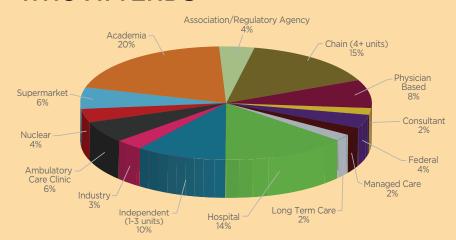


EXHIBIT SPACE RATES:

■ 10'x10' in-line booth \$4,200

■ 10'x10' corner booth \$4,500

20'x20' island booth \$18,000

20'x30' island booth \$26,400

^{*}Other includes: Diabetes related products, Drug Information Applications/Resources, Employer Groups, Equipment, Experiential Training Site Partners, Pharmacogenomics, Drug Information, Pharmacy Informatics, Production Innovations, Software/Cloudbased Solutions, Technology Products

^{*}Other includes: Educational Services or Products, Radio Pharmaceutical Manufacturers, Compounding.

APhA2026

MAKE CONNECTIONS THAT COUNT

98%

Attendees who said they received good to excellent value from visiting the Expo.

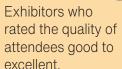
96%

Exhibitors who said they met their objectives.

79%

Attendees who said they plan to make changes to their practice as a result of visiting the Expo.

95%







PARTNERS IN YOUR SUCCESS

Dedicated Exhibit Hours

Exclusive networking time is offered during exhibit hall hours. No competing educational sessions are held during this time. Condensed exhibit hours keep traffic high and the need for additional exhibit staff low.

Full Access

Each 10' x 10' booth includes four (4) full conference registrations that will give you and your team access to the exhibit hall, core education sessions, general sessions and networking events.

Pre-Show Registration Lists

Reach new and current customers with complimentary target marketing mailing lists or purchase the APhA2026 preregistration list!

Opening Reception in the Exhibit Hall

The APhA2026 Exposition schedule is designed to maximize the time exhibitors can spend with attendees. This begins with the Opening Reception on the exhibit floor Friday night.

Mobile App

Every exhibitor is promoted through the APhA2026 mobile app that allows you to upload your company logo and as many pdf documents as you wish.

Support Opportunities

Place your company in front of thousands of pharmacy professionals at APhA2026. There are numerous levels of support opportunities to best meet your organization's budget, marketing needs and desire to reach APhA2026 attendees.

104%

Independent research shows that booth traffic increases by this percentage when sponsorships are included as part of the exhibit plan (Center for Exhibition Industry Research).

APhA2026

SCHEDULE-AT-A-GLANCE

Exhibitor Move-In:

Thursday, March 26 8:00 am-5:00 pm ET Friday, March 27 8:00 am-5:00 pm ET

Exposition Hours:

Friday, March 27 7:00 pm-9:00 pm ET Saturday, March 28 11:00 am-3:00 pm ET Sunday, March 29 11:00 am-3:00 pm ET

Move-Out/Breakdown:

Sunday, March 29 3:00 pm-8:00 pm ET



